



(sample banner ad)



(sample HTML)



(sample contest page)



PROGRAM INCLUDES:

- Banner Ads in TravelAge West E-Newsletters
- Contest Page Housed on TravelAgeWest.com
- Minimum of Two HTML Email Blasts
- All Ad Creative Is Handled by TravelAge West

RATES:

Contest Only Plus one grand prize travel award (min. 3 nights)	\$5,750 gross
Contest Plus Qualified Lead Generation (above plus entrant database)	\$6,775 gross
Contest With Custom Lead Generation (above plus 5 custom profile questions)	\$9,250 gross

Sponsor a customized month-long contest on TravelAgeWest.com with optional lead generation programs

CONTACT US:
For more information and advertising opportunities contact your TravelAge West sales representative or email: ds pierer@ntmlc.com

